



TATA DOCOMO LAUNCHES BLACKBERRY CURVE 8520

- *The latest in the BlackBerry Curve family gives you a reason to "DO THE NEW"*
- *Excellent new features that fit your lifestyle @ just Rs. 14990/-*

New Delhi, 27, November 2009: TATA DOCOMO, the GSM brand of Tata Teleservices Limited, India's youngest and fastest-growing pan-India dual-technology telecom service provider, and Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM), a global leader in wireless innovation, today unveiled the BlackBerry® Curve™ 8520 smartphone priced at just Rs. 14990/-. The BlackBerry Curve 8520 smartphone, together with TATA DOCOMO offerings, will appeal to a broad spectrum of retail and business customers who want an exceptional mobile experience with easy mobile access to email, messaging, social networking and mobile Internet, as well as powerful multimedia features including a music and video player and camera with video recording.

Announcing the launch of the BlackBerry Curve 8520 Mr. Pradeep Dwivedi, Senior Vice President, Tata Teleservices Limited, said "TATA DOCOMO recently rolled out its BlackBerry solution and has received an enthusiastic response. When we launched our BlackBerry services, we had promised our subscribers that we would bring them the best products and services. Living up to that brand promise, we are launching the stylish new BlackBerry Curve8520 smartphone for our customers. The major attraction of the BlackBerry Curve 8520 is that it brings the exceptional BlackBerry smartphone experience within the reach of a larger population."

"The BlackBerry Curve 8520 is a sleek, stylish and approachable smartphone with a compelling mix of features. We believe this amazing new model, with its new trackpad navigation system and integrated multimedia features, will attract a broad range of mobile customers to the BlackBerry services offered on the Tata DOCOMO network," said Ms Frenny Bawa, Vice President India, Research In Motion.

The BlackBerry Curve 8520 Smartphone

The BlackBerry Curve 8520 is an incredibly feature-rich and easy-to-use smartphone. It introduces an innovative touch-sensitive trackpad, which makes scrolling and selection smooth and easy for a great navigation experience. It also includes dedicated media keys that are smoothly integrated

along the top of the handset giving customers an easy, convenient way to control their music and videos.

In addition to providing the industry's leading mobile solution for email, messaging (IM, SMS, MMS) and social networking and a highly tactile, full-QWERTY keyboard for comfortable, accurate typing, the BlackBerry Curve 8520 comes with powerful multimedia features, useful applications to help users stay organized and productive, full HTML browsing and built-in Wi-Fi®. All the more, the smartphone offers approximately 4.5 hrs of talk time and 17 days of standby time.

About Tata Teleservices Limited

Tata Teleservices Limited is one of India's leading private telecom service providers, having a pan-India presence across all of India's 22 telecom Circles. The company offers integrated telecom solutions to its customers under the Tata Indicom, Tata DOCOMO, Photon and Walky brands, and uses both the CDMA and GSM technology platform(s) for its wireless networks. Tata Teleservices Limited, along with Tata Teleservices (Maharashtra) Limited, operates in more than 325,000 towns and villages across the country. In November 2008, Tata Teleservices entered into an agreement with Japanese telecom major NTT DOCOMO, and this transaction marks a key step in the strategic evolution of Tata Teleservices Limited. Tata DOCOMO has so far launched GSM services in 15 telecom Circles, and the remaining part of the country is also expected to be covered shortly. In December 2008, Tata Teleservices announced a unique reverse equity swap strategic agreement between its fully-owned telecom tower subsidiary—Wireless TT Info-Services Limited—and Quippo Telecom Infrastructure Limited, thereby becoming the largest independent entity in this space. Tata Teleservices' bouquet of telephony services includes mobile services, wireless desktop phones, public booth telephony and Wireline services.

For details, visit www.tatateleservices.com, www.tataindicom.com, and www.tatadocomo.com.

About Research In Motion (RIM)

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity to data. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry® wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit www.rim.com or www.blackberry.com.

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