



## PRESS RELEASE

# HTC & Tata DOCOMO Launch HTC 7 Mozart

- *Powered by new Microsoft Windows Phone 7, HTC 7 Mozart is a Smartphone with stunning looks—crafted from a single piece of brushed aluminum*
- *Equipped with advanced features like high-fidelity audio, 8 megapixel camera with auto focus, Xenon flash & 720p HD video recording*
- *Tata DOCOMO customers on HTC 7 Mozart will get Special Data Offer*

New Delhi, India, 03 January 2011: HTC Corporation, a global designer of Smartphones, and Tata DOCOMO, the GSM brand of Tata Teleservices Limited, today announced the launch of the HTC 7 Mozart in India. The HTC 7 Mozart is powered by Microsoft's new Windows Phone 7 platform and seamlessly integrates the revolutionary new Windows Phone 7 experience with HTC's proven design and innovation capabilities.

### Windows Phone 7

A Windows Phone 7, the HTC 7 Mozart has been carefully crafted to help people get more done in fewer steps with a unique Hub and Tile interface. The Windows Phone 7 offers quick and easy access to a person's latest and most valuable information and include People, Pictures, Games, Music & Video, and Office. Windows Phone 7 also integrates with many popular Microsoft services such as Bing and Office.

### HTC 7 Mozart

Crafted from a single piece of anodized aluminum, the HTC 7 Mozart feels great in the hand and takes HTC's unibody design aesthetic to the next level. The slim, solid and smart HTC 7 Mozart sounds as good as it looks and integrates high-fidelity, virtual surround sound. With Microsoft Zune integration, people can synchronize the HTC 7 Mozart with their PC, enabling them to take their music and video library with them wherever they go.

The phone is equipped with a vibrant 3.7-inch display with WVGA resolution and pinch-to-zoom feature. For shutterbugs, HTC 7 Mozart incorporates an 8 megapixel camera with auto focus, Xenon flash and 720p HD recording. The camera also has built-in scenes that include candlelight, landscape, and portrait to match the environment of the subject.

"The HTC 7 Mozart is a great piece of craftsmanship with some of the most advanced features and perfectly underlines HTC's focus on raising the bar in mobile phone innovation and design," said **Ajay Sharma, Country Head, HTC India**. "With its stunning looks, great features and the new Windows Phone 7 experience, we are positive that the

HTC 7 Mozart will be a great success in India, and are extremely happy to partner Tata DOCOMO in bringing the phone here.”

The HTC 7 Mozart comes with an exclusive offer for Tata DOCOMO users in India, wherein Tata DOCOMO subscribers will get Special Data Offer on HTC 7 Mozart.

“When we launched brand Tata DOCOMO last year, we had promised our subscribers that we would bring to them the best products and services—products, that will be innovative and pioneering and which would offer convenience and simplicity” **Mr Sunil Tandon, Head of Mobility Services & Device Management, Tata Teleservices Limited**, said. “Living up to that promise, we are launching the HTC 7 Mozart with the new Windows Phone 7 loaded on. This device, powered by our world class 3G network will deliver a truly enriching experience for the consumer. We will continue working together with HTC to launch more innovative mobile offerings for Indian consumers,” he added.

### **Pricing & Availability**

The new HTC 7 Mozart will be available at Market Operating Prices of Rs. 26,490\* at all authorized HTC resellers across the country.

*\*Price inclusive of all taxes*

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### **About HTC**

HTC Corporation (HTC) is one of the fastest growing companies in the mobile phone industry. By putting people at the center of everything it does, HTC creates innovative smartphones that better serve the lives and needs of individuals. The company is listed on the Taiwan Stock Exchange under ticker 2498. For more information about HTC, please visit [www.htc.com](http://www.htc.com)

### **About Tata Teleservices Limited**

Tata Teleservices Limited is one of India’s leading private telecom service providers, having a pan-India presence across all of India’s 22 telecom Circles. The company offers integrated telecom solutions to its customers under the brands Tata Indicom, Tata DOCOMO, Tata Photon and Tata Walky and uses both the CDMA and GSM technology platform(s) for its wireless networks. Tata Teleservices Limited, along with Tata Teleservices (Maharashtra) Limited, operates in more than 450,000 towns and villages across the country, serving over 84 million subscribers. After its collaboration with Japan’s NTT DOCOMO in November 2008, Tata Teleservices has launched GSM services under the Tata DOCOMO brand name in all the 18 telecom Circles where it received spectrum from the Government of India. The company also became the first private sector player this Diwali to launch Next-Gen 3G services—having rolled out the same in all the nine telecom Circles where it has won the license. Tata Teleservices’ bouquet of telephony services includes mobile services, wireless desktop phones, public booth telephony and Wireline services.

For details, visit [www.tatateleservices.com](http://www.tatateleservices.com), [www.tatadocomo.com](http://www.tatadocomo.com) and [www.tataindicom.com](http://www.tataindicom.com)

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