



# TATA DOCOMO launches Industry First 'Free Air Time Rollover' plan for Postpay subscribers

## *You can now carry forward unused airtime for 6 months*

New Delhi, 18 August, 2010: TATA DOCOMO, the GSM brand of Tata Teleservices Limited—the country's youngest and fastest-growing pan-India dual-technology telecom service provider—has launched yet another first in the industry; 'Free Air Time Rollover' (FAT) offer for its potential postpay customers. The offer is a unique one where potential customers can roll over their current unused free air time to next month! What makes this further compelling is that Tata DOCOMO allows the roll over of free air time for a period of 6 months. The Free Air Time roll over plan is available under the most lucrative 20 options of their popular Diet 299 and Diet 499 plans. In other words, the offer allows the customers to choose amongst different combinations that suit their usage pattern, under each plan.

"This offer is yet another first in the Telecom industry and is true to our core values of honesty and transparency wherein we give our customers the opportunity to roll over their unused airtime to the next month. We are confident that this will come as a delight to our customers as it will liberate them from the pressure of exhausting the free airtime within the same month and will also significantly increase the value provided in the plans." Mr. Gurinder Singh Sandhu, Head Marketing, Tata DOCOMO said.

If customers are unable to use the complete FAT Rollover offered in the plan in one month, the same is carried forward to next month along with the regular monthly FAT Rollover. The cumulative FAT Rollover will be available for a period of 6 months. Post the sixth month; the cumulative unutilized FAT Rollover will be forfeited.

### About TATA DOCOMO

TATA DOCOMO is Tata Teleservices Limited's telecom service on the GSM platform—arising out of the Tata Group's strategic alliance with Japanese telecom major NTT DOCOMO in November 2008. Tata Teleservices Limited has received a license to operate GSM telecom services in 19 telecom Circles and has also been allotted spectrum in 18 of these Circles. It has rolled out its GSM services in Tamil Nadu, Kerala, Orissa, Karnataka, Andhra Pradesh, Madhya Pradesh-Chhattisgarh, Haryana-Punjab, Kolkata, Rest of West Bengal, Jharkhand, Bihar, UP East, UP West, Gujarat, Himachal Pradesh and Rajasthan, while Tata Teleservices (Maharashtra) Limited has launched GSM services under the TATA DOCOMO brand in the Mumbai and Rest of Maharashtra Circles. TATA DOCOMO marks a significant milestone in the Indian telecom landscape, as it stands to redefine the very face of telecoms in India. Tokyo-based NTT DOCOMO is one of the world's leading mobile operators—in the Japanese market, the company is the clear market leader, used by over 50 per cent of the country's mobile phone users.

For details, visit [www.tatateleservices.com](http://www.tatateleservices.com), [www.tataindicom.com](http://www.tataindicom.com) and [www.tataDOCOMO.com](http://www.tataDOCOMO.com)